

ISSUE

252

December 2015

WEEKLY NEWSLETTER OF THE LIBERTY COUNTY CHAMBER OF COMMERCE

Friday E-News

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Check out our profiles on Social Media



Check out our QR Code, use your smartphone for access!

Join the Liberty County Chamber of Commerce for

Business After Hours

Hosted by the Liberty County Convention & Visitors Bureau

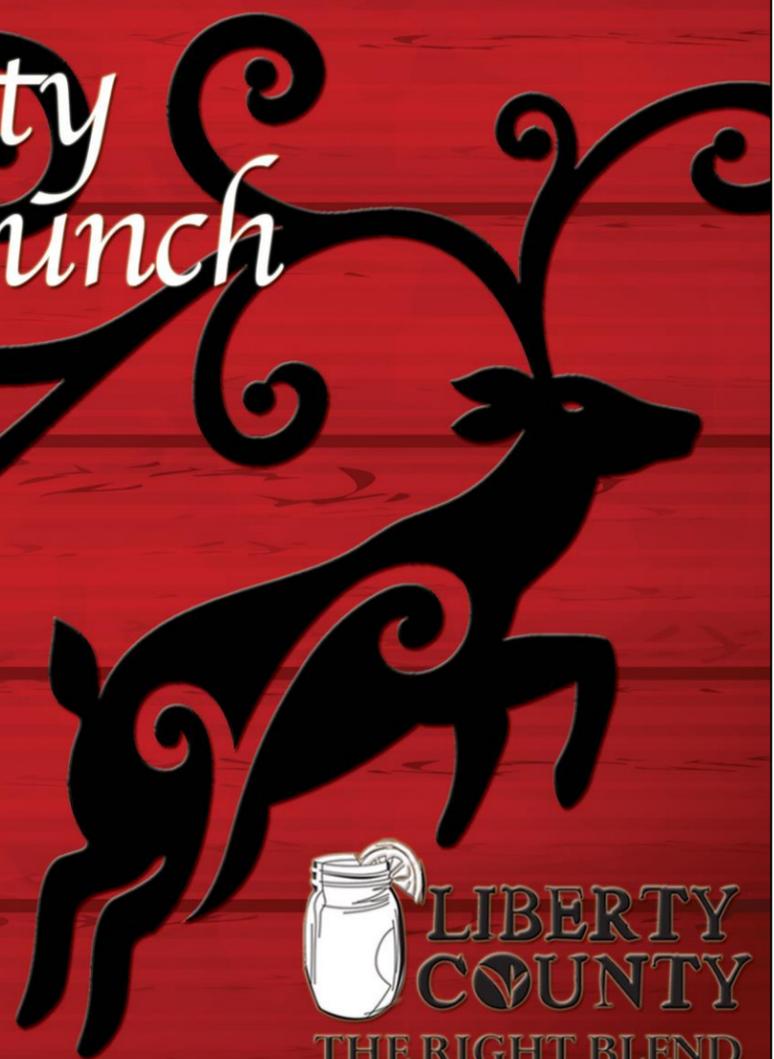
Thursday, December 17th 5pm-7pm

at the Hinesville Area Arts Council Gallery

Liberty County Magazine Launch

Bourbon Peach Iced Tea
Refreshments
Prizes

 HAAC Gallery
102 Commerce Street
in downtown Hinesville



LIBERTY COUNTY
THE RIGHT BLEND

Liberty County Blog

Make sure to stop by our website and check out our new blog. A new entry will be posted every week. You can view all of our blog posts at <http://libertycounty.org/category/news/right-blend/>

Blog Preview



It's the Most Wonderful Time of the Year

I love, love, love Christmas. It is hands down my favorite holiday of the year. I like that people are nicer and more cheerful; I like to give gifts, and I absolutely adore seeing the joy on the face of a child as he or she sees Santa...



It's Time to Clean Up

"It's time to clean up!" I don't know about you, but at certain points in my life I cringed at the sound of those words, especially when it meant I had to wash a mountain of dishes that I did not make! But no matter how much I despised cleaning up, living in a dirty.....



RIBBON CUTTING

Please join
Milk & Honey Florist with a Splash of Paint
for a ribbon cutting!

Date/Time: Friday, December 18th at 12 Noon

Location: 3707 E Oglethorpe Hwy in Hinesville

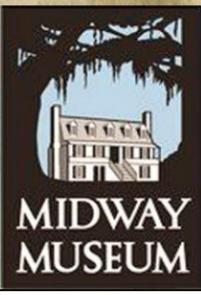
We hope to see you there!

56th Annual Christmas Tea at the Midway Museum Saturday, December 12th

Seating at
11am, 12pm,
1pm, 2pm & 3pm



Includes House Tour & English Style Tea with homemade desserts.



Reservations required.
Email rsvpmidwaymuseum@gmail.com
or call 912.884.5837.

SCORE is volunteer business people helping small business people solve business problems. Volunteers give freely of their time, energy and knowledge to help others.

A local SCORE mentor schedules weekly appointments in our office on Wednesdays. If you or someone you know needs advice about starting a business, call our office to schedule an appointment at 912-368-4445.

SCORE also offers FREE webinars on various topics that may pertain to your business. Check out their informative webinars here: <https://www.score.org/online-workshops/tab>

-a



WREATHS FOR WARRIORS WALK



**Honoring the fallen heroes of the 3rd Infantry Division
and their families**

**9th Annual Wreath Ceremony
Saturday, December 12th 2015 at noon**

WHERE: Cottrell Field, Ft Stewart, GA

Ceremony is outdoors and will take place regardless of weather.

For more information please visit our website: www.w4ww.org
or on facebook www.facebook.com/wreaths4warriorswalk

"Wreaths for Warriors Walk, Inc." (W4WW) is not an official Ft. Stewart, 3d Infantry Division, or US Army organization. W4WW is an unofficial, volunteer, non-profit, 501(c)(3) tax-exempt organization which honors the sacrifice of the soldiers represented by the trees on Warriors Walk and their families. W4WW is supported completely by unsolicited donations.

From Wreaths for Warriors Walk Co-Founder, Bruce Muncher:

On 12 December 2015 at 1200 noon at Fort Stewart Cottrell Field, we will host the 9th Annual Wreaths for Warriors Walk (W4WW) Ceremony. Thankfully we have had no new casualties this past year and so we still have 468 trees planted at Warriors Walk in honor of our fallen soldiers.

The goal of W4WW is to place a holiday wreath at the base of each and every tree that lines Warriors Walk. This all takes planning, coordination and support. We need your help to make this year a success. There is still time for you to sponsor a wreath or contribute to the ceremony. Wreaths are still only \$15 each.

You can sponsor a wreath in two ways. You can send a check made out to Wreaths for Warriors Walk to
Wreaths for Warriors Walk
c/o Anthony Justi
PO Box 3533
Fort Stewart GA 31315
or you can contribute on-line using PayPal, at the W4WW website www.w4ww.org
or on the Facebook page www.facebook.com/wreaths4warriorswalk and click on Donate Now.

We also need you to please get the word out. Tell your family and friends, tell your church, tell your school mates, tell your support groups and forward this message to all, just please help get the word out. Please help us make the 9th annual ceremony as successful as last year.

Check out the websites, see the pictures of our fallen soldiers, hear the specially arraigned song "400 Names at Warriors Walk" and see the video set to the music of the Tim McGraw song "If You're Reading This". Please share the word and come out and join us on 12 December 2015. The ceremony is rain or shine and the public is invited to attend.

Thank You for your time, Thank You for your support and most importantly,
Thank You for your friendship.

Bruce G. Muncher

Marketing Tip of the Week



By
Charlene Parlett

Facebook for Marketing, Pt 3: In Pt 1 and Pt 2 we created a basic FB page for your business. Now we want to fill it with relevant posts. I strongly encourage photos (with tags), videos (with tags) and always commenting before you post any link to an article or news item. All of those help build content, but the more original content (as opposed to links) the more relevant your posts become to search engines. Take photos of your staff, your location, your happy customers, special sale items, delivering donations to a food bank or animal shelter – this is not the time to be shy about tooting your own horn. Let people know you have a vested interest in the success of your community and not just your business. And ASK people to LIKE and SHARE your posts. Have a questions or comment?

charlene@seamlesscoach.com

COLDWELL BANKER

HOLTZMAN, REALTORS®

Presents a tour of Hinesville

Join us for a
Christmas Open House Event
Sunday, December 13th
From 1:00 pm – 5:00 pm

730 General Stewart Way
Hinesville, GA 31313
912-368-4300
www.fortstewart.com

Visit any or all of the following

Address	Hosted By	Contact
115 Taylor Wells Lane	Penny Torres	912-237-7847
715 Little John Drive	Brigitte Shanken	912-222-8279
808 Mandarin Drive	Jimmy Shanken	912-977-4733
155 Teresa Avenue	Ricardo Green	785-226-9434
1933 Blue Stone Loop	Whitney Cooke	912-271-4722
805 Ivy Lane	Patrick Soule	912-332-8839
910 Oak Crest Drive	Justin Ziemann	912-572-3747
206 Wentworth Way	Brian Maike	912-271-7281
217 Wentworth Way	Brian Maike	912-271-7281
1963 Heathrow Drive	Dagmar Madden	912-572-6005
915 Jena Court	Pok Smith	912-492-1587
1212 Peacock Trail	Lindy Blanchard	912-402-1222
602 Palmetto Trace	Annick LeBron	912-271-1012
54 Appling Street	Margarita Fell	912-492-8764
630 Scott Street	Tara Slabinski	248-804-9718
501 Wyckfield Way	David Cargill Jr.	912-271-0138
909 Byrum Drive	Bianca Burzer	912-271-2892

Enter to win one of four \$50 gift cards at each location!

12 DAYS OF CHAMBER CHRISTMAS



Our way of saying Happy Holidays to you!

Drop your business card in our basket anytime you see us now thru December 24th, and we will draw one card per business day starting on December 9th & give away 12 fabulous Chamber prizes, culminating with someone winning a full page ad in our 2017 magazine, a value of \$1300! You can toss a card in each & every time you see us so don't be shy, come visit!

425 W Oglethorpe Hwy
Hinesville, GA
912.368.4445
www.libertycounty.org



3 Tips for Taking the Stress Out of Business Planning

Use Samples and Templates

Starting a business plan from scratch can be daunting. By using a template tailored to your type of business, you can start planning with an idea of what a typical business plan looks like, how long it might be, and what type of language to use. If math isn't your strong suit, you'll find financial templates to be particularly helpful. These spreadsheets already include the formulas you need to make estimates about your business costs and potential for growth.

But even if you use templates, don't get caught up in what your business plan "should" look like.

There's no perfect business plan, and you shouldn't expect the first draft of your plan to reflect your dream exactly.

Read more:
<https://www.sba.gov/blogs/3-tips-taking-stress-out-business-planning>

Wine & Canvas Paint Party



Saturday
Dec 12th, 2015
\$25
6:00 pm
102 Commerce St
Space is Limited
Pre-registration required
call or email
Courtney England at
(254)258-2107
courtneyrengland@gmail.com
Private Party rates available

*A Night of Wine Sips & Brush Strokes -
Bring Your Favorite Beverage, Snacks Provided
Follow A Step-By-Step Painting Demonstration By
A Professional Artist & Leave With Your Own
Masterpiece!*



Youth Art Class

Winter Watercolor Landscape

Saturday, December 12th

Ages 3-6
(with parent)
10-11:30 a.m.

Ages 7-11
12-1:30 p.m.

Teen
2-3:30 p.m.

\$10 per artist

102 Commerce St Hinesville, GA 31313

contact: emilyscottgraham@gmail.com

(870) 718-9414

*Hinesville Alumnae Chapter
Delta Sigma Theta Sorority, Inc.*

Crimson & Cream

Christmas

Social

Friday, December 18, 2015 – 7pm – Midnight

Econo Lodge

**726 Oglethorpe Highway
Hinesville, GA 31313**



**\$25 Single
\$50 Couple
\$250 Table (10)
Refreshments Provided**



**Bring an unwrapped toy for donation
to a local charity**

For details about the event please call: 912-272-3398 or email: caesardp@gmail.com

****Attire: Semi-Formal**

CASA is looking for volunteers



WE WANT YOU!



CASA

Court Appointed Special Advocate

FOR CHILDREN

ATLANTIC AREA CAS

Make a difference in a child's life and volunteer. For more information, call 876-3816 or You can also learn more at www.atlanticcasa.org

Santa Claus is coming to town!

&

YOUR FAVORITE ICE QUEEN & SNOWMAN

The Lisa Scales Team with H+S Real Estate Services invite you to come out to our FREE FAMILY FUN DAY and get your holiday pictures with Santa + your favorite characters. A special gift will be given to the first 100 children!



Look for our Mini Model Home at

Hinesville Ford Used Car Lot on Friday, December 11 - 5:30pm-7:30pm

Shoppes of Hinesville at Coastal Solar on Saturday, December 12 - 2:00pm-5:00pm

Hartford Estates Subdivision on Shaw Rd Sunday, December 13 - 1:00pm-4:00pm



FORT STEWART COMMUNITY THEATRE

**17-19 DEC
6:30pm**

DOORS OPEN AT 5:30PM

THUNDER RUN- CLUB STEWART

SINGLE TICKETS: \$15 ADVANCE | \$20 AT THE DOOR
FAMILIES: \$30 ADVANCE | \$40 AT DOOR

Tickets available at FS/HAAF Leisure Travel & Club Stewart

Open to the Public | For Details Call 767-6212

EB SCROOGE: A Southern Fried Carol
A SASSY SOUTHERN SPIN ON A CLASSIC CHARLES DICKENS TALE!

The
 Passport to
 Savings
Winner
 will be
 announced
 Dec. 14th!
 Drop off
 your
 passports
 at any of
 the 20
 participating
 locations
 or at the
 Chamber
 office.

THINK SHOP BUY

LOCAL LIBERTY

SHOP

TILL YOU DROP!

Passport To Savings

.....

Steps to Win:

- ___ Use your passport to visit any of the 20 local merchants listed
- ___ Spend a minimum of \$10 in at least 8 of the businesses
- ___ Get those 8 to stamp your card
- ___ "Drop" your shopping card w/one of those listed or at the Liberty County Chamber offices (425 W Oglethorpe Hwy in Hinesville)

What do you win? A chance at the fabulous basket of local goodies valued at \$400!

Have questions? Call 912.368.4445 or check out our website at www.libertycounty.org

Promotion begins November 1st & the winner will be announced on December 14th

It takes ONE person to start the shop local trend...YOU

Pick up your Passport to Savings at the Liberty County Chamber of Commerce or any of the 20 participating businesses!

Molly Maxine	Delectable Fruits
Stacy's Florist	McDonald's
Panera Bread	Harris Ace Hardware
Bee's Creations	The Pour House
Tractor Supply	VIP Office Furniture & Supply
Uncommon Grounds	baldinos
Backline Productions	Ardyss K Bell
JJ's Bar & Grill	Southeast Auto
Essence Hair Salon	Fit to Style
Southern Sweets Café & Bakery	Thomas Hill Jewelers

Creative Ideas
for Small
Business
Holiday
Marketing
By Rieva Lesonsky

- 1 Join other businesses to host a gift-giving tree. Find a local charity, put a tree in the business district or shopping area, post Christmas wishes on the tree, and have customers pick a wish and buy the desired gift.
- 2 Exhibit at holiday shows. See if local crafts fairs or gift shows accept commercial vendors and, if so, rent a booth.
- 3 Hold a Black Friday sale for your B2B business. (It doesn't have to be on the real "Black Friday"—pick another Friday during the holiday season.)
- 4 Send real holiday cards, not e-cards. They're more likely to get noticed.
- 5 Send Thanksgiving or New Year's cards. They're also more likely to get noticed than cards sent during the Christmas season.
- 6 Hold a holiday open house for prospects. More relaxed than a regular party, it offers an opportunity for them to drop by at their convenience and learn more about your business.

Read more:
<https://www.sba.gov/blogs/33-creative-ideas-small-business-holiday-marketing>

The Hinesville Alumnae Chapter of Delta Sigma Theta Sorority, Incorporated

Cotillion

Ball

Now Accepting Applications
Visit www.HinesvilleAlumnae.com
or call Genese Lane at 912.432.2486
for more details.



Savannah Tech announces 2016 art competition for K-12 students

SAVANNAH – Savannah Technical College is now accepting entries for the 20th annual Manufacturing Appreciation Week (MAW) student design competition. The competition is open to all elementary (K-5), middle (6-8) and high school (9-12) students in Georgia.

The MAW Student Design Contest is held annually in conjunction with Manufacturers' Appreciation Week (April) and is designed to promote awareness of the important role manufacturing plays in the economy of the State of Georgia for elementary to high school students statewide.

Manufacturing is the process of creating physical objects that will be used by someone or used to build something else. Manufacturing provides jobs for approximately 364,724 Georgians. The nearly 9,456 manufacturing facilities in Georgia are devoted to making products as diverse as textiles to automotive parts. Students should consider products made in their hometowns, counties or statewide to include Georgia products in their designs to illustrate the role that manufacturing plays in our community.

The artwork submitted to Savannah Tech will be entered in the statewide competition where three winners will be chosen in each of the groups. The first, second, third place and honorable mention in each age category will be honored at the Governor's Awards Luncheon in 2015. The first-place winners receive monetary scholarships for \$500. The second-place winners receive \$300, the third place winners receive \$100 and honorable mention receives \$50. The top entries will be displayed at the luncheon.

Entries must comply with the guidelines established by the Technical College System of Georgia. Art may be computer-generated or created with paint, watercolors, pencils, markers, crayons, charcoal, etc. but should be completely dry before shipping/delivery. Size for artwork is 11" by 17." All work must be flat and 3-D objects cannot be glued or pasted to submissions. Please note that designs will not be returned to contestants.

Entries must be labeled on the back, upper-right corner of each submission with the student's name, school, school phone number and the words, "Savannah Technical College."

Artwork must be received by the STC Marketing and Communications Office at the Savannah Campus by noon on **Friday, January 15, 2016** for consideration. Mail or deliver entries to: Savannah Technical College, 5717 White Bluff Road, Savannah, GA 31405, Attention Office of Marketing and Communications. Entries may also be delivered by the same deadline to the Effingham Campus (2890 Hwy 21 South, Rincon, GA 31326) or Liberty Campus (100 Technology Drive, Hinesville, GA 31313).

For more information contact STC Director of Communications Amy Shaffer at 912.443.5512 or ashaffer@savannahtech.edu. For additional information on Georgia Manufacturing Week or the MAW student design competition, visit www.georgiamaw.org.

Chamber
Website
Advertising

We have advertising space available on our website!! This is a great way to promote your business, as Liberty County residents, visitors and Chamber members will access our site for information about Liberty County, Chamber membership, tourism and more. If you would like to place an ad on the website, please contact Amber by calling 368.4445 or email sales@libertycounty.org

AGILITY TRAINING FOR YOUTH

AGE: 8-14

Area's of Focus

1. Speed
2. Endurance
3. Agility
4. Strength

Dec 21-Dec 24

Time 10am-12am

Dec 28-Dec 31

Time 6pm-8pm

\$25

8 Days



\$25

8 days

Hosted by
Demestre Walker, Guy Long,
Chris Green

**SIGN-UP &
PAY @LCRD**



Keep Liberty Beautiful,
the Georgia Forestry Commission,
Brewer's Christmas Tree Farm &
Georgia Power Company
invite you to

BRING ONE FOR THE CHIPPER

Christmas Tree Recycling

Saturday, January 9, 2016 9am-1pm

*Trees may be dropped off in the designated area at the Liberty County Health Department @1113 East Oglethorpe Hwy (Hwy 84)
We will be giving out tree seedlings & seed packets while supplies last.*

December 26-January 8

Trees may be dropped off at any of these locations:

*Liberty County Solid Waste Convenience Centers
Recycling Drop-off Centers
Ft. Stewart Recycle Yard*

Or the designated area at the Liberty County Health Department

Trees must be unbound & free of decorations.



KEEP
LIBERTY
BEAUTIFUL



Here are some recent Chamber photos from the Sensuous Playroom Ribbon Cutting!

Go check out all of the photos on our website at <http://libertycounty.org/news-events/photo-gallery/>



M2M Discount Spotlight

MEMBER TO MEMBER DISCOUNT PROGRAM SPOTLIGHT

**Savannah
Car Rentals**
a new way to rent

10% off Regular Vehicles

5% off SUV's/Luxury Vehicles

Excludes Specials & Cannot be Combined with any Additional Discounts
Limit 1 Per Purchase

1009 E. Oglethorpe Hwy.
Hinesville
(located in Vaden Nissan)

(912) 370-1169

**MUST PRESENT
MEMBER TO MEMBER
CARD TO RECEIVE DISCOUNT**



This year, each of our businesses that purchased a premium spot on the back of the M2M card will be highlighted in our E-News, social media and Chamber events. Savannah Car Rentals and LaQuinta Inn & Suites are both in the Spotlight for December. Take a look at the flyers for each business on this page and your M2M card to take advantage of the savings! Thank you to **LaQuinta Inn & Suites and Savannah Car Rentals** for offering these discounts and participating in our M2M program! Remember to Shop Local, Shop Liberty!

The Liberty County Chamber of Commerce is entering the fourth year of our successful **Member to Member Discount Program**.

With over 90 members participating, business to business relationships are at the core of our mission. With this program members can provide special offers and discounts directly to other members and their employees.

All members of the Chamber receive a membership card when they join, as well as one for each employee. Members also have access to a full list of discounts on the Chamber's website www.libertycounty.org.

The discount cards, when flashed at participating member businesses, save money instantly on purchases. The main purpose of the card is to verify membership in order to receive discounts. Participating businesses this year will also be given a plaquard to display as a way to prompt people to remember their discounts. We encourage you to choose a discount or offer that is appropriate to your business, 10% off any item or a specialty item in your shop; 10% off of services for a first time customer; 15% off a first contract for services; a free visit for consultation; or a discounted rate for monthly services. These are just some examples of what you can do. To join the M2M Program please contact the Chamber office today at 368.4445 or email sales@libertycounty.org.

Our goal is to keep more of Liberty County dollars in Liberty County, so Shop Local, Shop Liberty!

Discover a new way to shop, support and save by taking advantage of this awesome program!

MEMBER TO MEMBER DISCOUNT PROGRAM SPOTLIGHT


LAQUINTA
INNS & SUITES

10% off Regular Room Rate

Excludes Specials & Cannot be Combined with any Additional Discounts
Limit 1 Per Purchase

1740 E, Oglethorpe Hwy.
Flemington

(912) 369-3000

**MUST PRESENT
MEMBER TO MEMBER
CARD TO RECEIVE DISCOUNT**



Liberty County
Recreation
Department
UPCOMING
PROGRAMS

SIGN UP NOW FOR THE
FOLLOWING:

After School Program: Starts the first day of school and continues throughout the school year. Provides transportation from school to the Shuman Center where participants have activities, snack, and study time. For children in Kindergarten through 5th grade, the cost is \$45 per week. A limited number of slots are available.

LCRD DANCE PROGRAM

Registration is now underway at the Liberty County Recreation Department for a new Dance Program. This program will be conducted at the Liberty County Community Complex in Midway each Tuesday starting January 5. Ages and class times are as follows: 2 year olds- 4:30-5:15pm; 3 & 4 year olds- 5:15-6:15pm; 5-7 year olds- 6:15-7:15pm; and 7-10 year olds- 7:15-8:15pm. Instruction in ballet & tap dancing and gymnastics/tumbling will be provided. The fee is \$50 per month per child. The program will conclude with a recital in May. The instructor is Cheryl Brett, who has over 40 years of experience as a dance instructor. For additional information, call 876-5359.

LCRD INSANITY LIVE:

INSANITY Live is a High Intensity Interval Training (HIIT) class that focuses on strength and endurance. The class is taught at a mild, moderate speed and intensity so that you can pick the speed and variation of the exercise that will give you the most of your hour. This class is for everyone. No matter your age or fitness level, come spend an hour with us and find out how much fun you can have! Classes are held each Monday and Wednesday from 10 to 11am, beginning April 6th at the Liberty County Community Complex in Midway. The cost is \$5 per class, paid at each class attended. For additional information call 396-1414.

For additional information call 876-5359 or go to www.lcrd.net.



Hinesville Area Arts Council Events & Art Classes

Oil Painting Lesson

Teaching Bob Ross Technique Oil Painting. Everything is included, just bring yourself. You make it and take it! Landscapes, seascapes, floral or wildlife. \$40 per class and pre-registration is required. Classes are held on the 4th Saturday and Sunday of each month. Contact Nancy Melchor for more information, 912-335-6655 or 954-494-6192 or email nancymelchor@bellsouth.net

Stroke-by-Stroke Painting Party

Complete a step-by-step painting with a certified art instructor and other party-goers. Bring your favorite beverages and create a masterpiece to take home. Private parties are also available. Pre-registration is required by calling Courtney at (254) 258-2107. Cost is \$25, Please call or email to indicate that you would like to reserve a spot. (254) 258-2107 or courtneyrengland@gmail.com

Art Classes for All Ages

Second and Third Saturday of the Month

Mommy and Me- Ages 3-6 with and adult 10:00-11:30am.

Parents/guardians help their little ones to create special artwork.

Variety Studio Art for Kids- Ages 7-11 from 12:00-1:30pm.

Explore sculpture, paint, and different materials each month.

Variety Studio Art for Teens- Ages 12-16 from 2:00-3:30pm. Join other teens in practicing drawing, painting, sculpture, and other forms of art in a fun atmosphere.

Contact Emily Scott-Graham for more information, (870) 718-9414 or email emilyscottgraham@gmail.com. All classes \$10 or 3 for \$25.

Check out what all the HAAC has to offer at www.hinesvillearts.com



You can mail your tax deductible donation to:
United Military Care
1220 Old Canton Road
Marietta, GA 30062

Show them you care

Donate Today

The family sacrifices and serves too. The Soldier, Sailor, Airman, Coastie or Marine who serves doesn't do so alone-beside him is a loving family that have needs that you can help with! United Military Care is here for them but we need your help. It takes money to have an office for them to come too, a food pantry to give supplies from and more. Your gift will make a huge difference and bring about a lot of smiles.

Help Today!



Upcoming Chamber Events

December

- 17th** **Business After Hours** hosted by the Liberty County Convention & Visitors Bureau & the 2015-16 Liberty County Magazine Launch Party; 5pm-7pm, Hinesville Area Arts Council Gallery, 102 Commerce St. in downtown Hinesville
- 18th** **Milk & Honey Florist with a Splash of Paint Ribbon Cutting;** 12 noon, 3707 E Oglethorpe Hwy in Flemington